



International Foundation  
for Electoral Systems

**INTERNATIONAL FOUNDATION FOR ELECTORAL SYSTEMS  
(IFES)**

**Request for Proposal (RFP) for Voter Turnout Survey in Tanzania**

**Solicitation # Re-Announced RFP-21-021**

**April 13, 2021**

## 1 INTRODUCTION

### 1.1 Purpose

The purpose of this Request for Proposal (RFP) is to invite prospective vendors to submit a written response (“Response”) for the procurement of Voter Turnout Survey in Tanzania. The solicitation provides prospective vendors with the relevant operational and performance requirements.

### 1.2 Coverage & Participation

IFES reserves the right to reject any and all offers, to add, delete or modify any element of the solicitation at any time without prior notification and without any liability or obligation of any kind. This RFP does not obligate IFES to enter into a contract nor does it obligate IFES to pay any costs incurred in the preparation of submission of any Response.

### 1.3 Zero Tolerance for Fraud

IFES has zero tolerance for fraud. Fraud is any act or omission that intentionally misleads, or attempts to mislead, to obtain a benefit or to avoid an obligation. If you have concerns about potential fraud in any way related to IFES projects, contracts, or activities, please contact IFES’ Compliance Hotline at [compliance@ifes.org](mailto:compliance@ifes.org) or at +1 202-350-6791.

## 2 GENERAL INFORMATION

### 2.1 The Organization

IFES is an independent, non-governmental organization providing professional support to electoral democracy. IFES supports citizens’ rights to participate in free and fair elections. Our independent expertise strengthens electoral systems and builds local capacity to deliver sustainable solutions.

As the global leader in democracy promotion, we advance good governance and democratic rights by:

- Providing technical assistance to election officials
- Empowering the underrepresented to participate in the political process
- Applying field-based research to improve the electoral cycle

Since 1987, IFES has worked in over 145 countries – from developing democracies, to mature democracies.

### 2.2 Schedule of Events

The following, tentative schedule will apply to this solicitation. The dates may change in accordance with IFES’ needs or unforeseen circumstances. IFES will communicate changes to the schedule.

- |                                     |                                       |
|-------------------------------------|---------------------------------------|
| • Issuance of RFP                   | April 13, 2021                        |
| • Technical Questions/Inquiries Due | April 15, 2021, 5:00 pm Tanzania time |
| • Answers/Addenda from IFES         | April 16, 2021                        |
| • RFP Closes                        | April 19, 2021, 5:00 pm Tanzania time |

## 3 PROPOSAL PREPARATION INSTRUCTIONS

### 3.1 Prospective Vendors’ Understanding of the Solicitation

Prospective contractors are responsible for understanding the solicitation in its entirety and each of its elements and should make inquiries to IFES as necessary to ensure such understanding. IFES

reserves the right to disqualify any prospective vendor that it determines, at its sole discretion, does not understand the solicitation or any of its elements. Such disqualification shall be at no fault, cost, or liability whatsoever to IFES.

### **3.2 Information from IFES**

All information provided by IFES in this solicitation is subject to change at any time. IFES makes no certification as to the accuracy of any item and is not responsible or liable for any use of or reliance on the information or for any claims asserted therefrom.

### **3.3 Communication**

All communications related to the RFP must be in writing. Verbal communication shall not be effective unless formally confirmed in writing by the procurement official listed in 3.3.1. In no case shall verbal communication govern over written communication.

**3.3.1 Point of Contact:** The sole point of contact for all communication related to this solicitation is listed below.

Ziad Abd Rabu  
Contracts and Grants Manager  
[Zabadrabu@ifes.org](mailto:Zabadrabu@ifes.org)

And

Khurram Naz  
Contracts and Grants Administrator  
[knaz@ifes.org](mailto:knaz@ifes.org)

**3.3.2 Formal Communications** shall include, but are not limited to the following:

- Questions concerning this solicitation must be submitted in writing to the point of contact identified in 3.3.1.
- Errors and omissions in this solicitation, as well as enhancements. Prospective vendors should notify IFES of any discrepancies, errors, or omissions that may exist within this solicitation. Prospective vendors should recommend to IFES any enhancements to the work described in the solicitation which might be in IFES' best interests.
- Inquiries about technical interpretations must be submitted in writing to the point of contact identified in 3.3.1.

**3.3.3 Addenda:** IFES will make a good-faith effort to provide a written response to the questions or requests for clarifications in the form of written responses or addenda in accordance with the *Schedule of Events*.

**3.4 Posting Online: Copy of this solicitation, Amendments and or Q&A will be available online at: [www.ifes.org/procurement-notice](http://www.ifes.org/procurement-notice).**

### **3.5 Submission**

It is mandatory for prospective vendors to send proposals in electronic copy via e-mail to the point of contact identified in 3.3.1 on or prior to the closing date and time shown in the *Schedule of Events*.

### **3.6 Criteria for Selection**

The evaluation of each Response to this solicitation will be based on the criteria outlined below. The purpose of this solicitation is to identify responsible, prospective vendors that have the interest, capability, and financial strength to supply IFES with the product and/or service identified in the Scope of Work.

#### **Evaluation Criteria:**

IFES will evaluate bids based on the following criteria:

- 1. Adequacy of Sampling Approach** **25 points**  
*The offer must meet the methodological requirements about the sample design listed in the RFQ.*
  
- 2. Field work and Quality Control Procedures** **15 points**  
*The offer must describe in detail the fieldwork procedures and quality control measures to meet requirements listed in the RFQ.*
  
- 3. Cost Proposal Effectiveness and Reasonableness** **20 points**  
*The total cost must be reasonable and show efficient use of resources, and additional costs, if any, must be clearly identified. Offers will be compared amongst bidders meeting technical requirements.*
  
- 4. Data Processing Procedures** **15 points**  
*The offer must meet requirements for data processing procedures and tabulations, as well as questionnaire presenting as listed in the RFQ.*
  
- 5. Organizational Experience and Qualifications of Key Personnel** **25 points**  
*IFES will consider the experience of the organization and the key personnel in the implementation of similar projects in the past.*

### **3.7 Selection and Notification**

IFES will evaluate Responses to identify responsible vendors and responsive offers. Finalists will be selected to move into the negotiation phase of this process. Written notification will be sent to finalists via email.

## **4 SCOPE OF WORK/GOODS/SERVICES**

### **Background**

IFES has developed and implemented comprehensive and collaborative democracy solutions in more than 145 countries. In Tanzania, IFES is implementing a project that is providing support to local partners and undertaking targeted research with an electoral focus. Following Tanzania's general elections in October 2020, IFES seeks to conduct a nationwide public opinion survey (either face-to-face or via computer assisted telephone interviewing) in Tanzania of adults aged 18 years or older, examining voter registration, voter turnout and experiences in the election, in an effort to assist in designing activities to enhance turnout in future elections.

### **Responsibilities of Contractor (In close consultation at every stage with IFES):**

1. Format, translate and print the questionnaire to Swahili, and any other relevant local languages as appropriate.
2. Pretest the formatted and translated questionnaire in all local languages listed above.
3. Identify population database used to design the sample of the survey.
4. Select sampling approach for the survey, construct sample and identify method for selecting respondents in consultation with IFES.
5. Describe means to be used to examine the representativeness of the achieved sample.
6. Manage all aspects of fieldwork.
7. Screen and hire field staff with appropriate qualifications and regional knowledge.
8. Conduct training of interviewers and enumerators.
9. Develop coding scheme; code, enter, and clean data.
10. Prepare electronic data file, marginal results, tabulations, and a methodological report.
11. Share interim data file after one week of data collection.

### **Materials Delivered by Contractor to IFES:**

1. The translated and formatted questionnaires in Swahili and any other relevant local languages as appropriate.
2. Pre-test results and recommendations for changes in questionnaire.
3. Sample design and approach used to select respondents.
4. Coding scheme (based on question numbers and skips and filter instructions in questionnaire), including codes for open-ended questions.
5. Marginal frequency results.
6. Electronic data file in SPSS.SAV format using coding scheme and open-end code formulation specified by IFES Survey consultant including any weight variables that may apply. An interim data file after one week of data collection is also required.
7. A detailed methodological report for the survey.

## Survey Methodology & Sampling Procedures

**Questionnaire:** The survey questionnaire will consist of approximately 25-30 closed-ended questions and 3-5 open-ended questions, not including standard demographics (sex, age, education, occupation, income, employment status, place of residence, ethnicity, etc....). Interviewing time is estimated at 30-35 minutes.

**Interviewing technique:** IFES requests quotes for two interview methods, if possible. One quote for interviews conducted face-to-face and one quote for mobile phone interviews conducted using Computer Assisted Telephone Interviewing (CATI). **A separate timeline is requested for each interview method.** Before fieldwork starts, the translated and formatted questionnaires shall be pretested with 40 adults in both urban and rural areas. The selection of respondents for the pretest shall also take into account gender, age, and other appropriate demographic criteria such as ethnicity and language. The pretest will identify comprehension problems, the appropriateness of response options, and the sensitivities that any questions may arouse.

### Sample Design:

- The Contractor will provide sample with two options for both CATI and face-to-face interviews: 1,500 respondents (adult citizens 18 years or older) for option 1; 2,000 respondents (adult citizens 18 years or older) in the national sample for option 2.
- The Contractor shall use a multi-stage, probability proportional to size (PPS) selection method using random selection techniques to select sampling points, where possible.
- For the final results, the Contractor will supply IFES with appropriate weights to bring the realized sample in line with population parameters to correct for possible regional disparities or discrepancies between actual population demographics and achieved sample demographics in terms of gender and age.

*Contractor shall obtain IFES approval before finalizing sample design. Contractor shall also obtain approval from IFES for any changes during the fieldwork process.*

### Respondent Selection

- The Contractor shall specify the method used to select respondents. Interviewers are not allowed to make any substitutions except in the following instances: (1) when the respondent completely refuses to be interviewed or to complete the interview; (2) if the respondent is not included in the sample because the respondent is not in the target age or gender group; (3) the selected building is not a home (e.g. company, shop, school, public institution, etc.); or (4) the respondent is not home. It is never acceptable to do substitutions within the household.
- At least two call backs should be done and documented if the randomly selected respondent is not at home at the time of the interview.

**Supervision of Fieldwork:** Contractor shall ensure that at least at least 20% of completed interviews are back-checked by supervisors and the management team, and all completed questionnaires are subjected to quality control for proper administration. Contractor shall immediately contact IFES should any problems be detected with the quality of the fieldwork.

**Data Entry:** Contractor shall enter data into software that can easily transfer data to SPSS. The Contractor shall ensure 100% verification of entered data and shall use logic-testing techniques to verify the soundness of the data.

After completion of the first 250 interviews, the Contractor shall send IFES a list of suggested codes for open-ended questions on the survey, along with sample responses that fit the suggested codes. The Contractor shall code open-ended questions according to the coding scheme approved by IFES.

The Contractor shall submit a data file in SPSS format to IFES upon completion of the data processing. This file will contain variables that will be named according to the English questionnaire number, e.g. Q1, Q2, etc. All value labels shall replicate response choices as closely as possible according to the English questionnaire. All “Don’t know” responses shall be coded to end in a ‘8’, e.g. 8, 98; All “Refused” responses shall be coded to end in a ‘9’, e.g.: 9, 99, etc. Please note that DK and NR responses should not be classified as ‘system missing’ responses.

The Contractor shall construct weights necessary to ensure that the sample is representative according to region, gender and age.

**Methodological Reports:** The Contractor shall submit a methodological report for the survey within one week of completion of data processing. This report shall outline the sampling information, as well as descriptions of fieldwork operations and data processing. The report shall also provide a complete breakdown of response and non-response statistics, including response rate.

**Tentative timeline**

Upon signing of contract	IFES submits the questionnaire to contractor for translation and comments.
Within 1 week of signing contract	Translated questionnaires due to IFES; Detailed sampling plan & procedures submitted to IFES. Any amendments to the proposal are agreed and the proposal is finalized. The application for a research permit is lodged.
Within 1.5 weeks of signing contract	Review of translations by IFES, comments to contractor; IFES signs off on final sampling plan.
Within 2 weeks of signing contract	Contractor submits revised translations to IFES
4 weeks after signing of contract	Contractor pre-tests questionnaires in all languages; Pretest results & recommendations to IFES; Questionnaires finalized
6 weeks after signing of contract	Interviewer training
7 weeks after signing of contract	Fieldwork starts
8 weeks after signing of contract	Initial data file with findings from first week of data collection shared with IFES
10 weeks after signing of contract	Fieldwork ends
12 weeks after signing of contract	Final data file due to IFES
14 weeks after signing of contract	Methodological report due to IFES

**TASKS AS PER SCOPE OF WORK**

The tasks to be undertaken are:

- Provide an analysis of the reasons why registered voters did or did not vote.
- Quantify the number of eligible citizens that were contacted during the survey that were not on the voters register and provide an analysis of the reasons why they failed to register to vote.
- For those that did register, identify what was the main reason for registering (there is a widely held view that a significant number of young people only register to obtain a Voters Card so that they can use it for various identification purposes).
- Provide an analysis of attendance at or awareness of any social media or face to face voter education activity in the two years prior to the election day and if the voter education had any effect on the intention to register and/or vote.
- Provide recommendations for increasing voter turnout.
- Provide recommendations for increasing the number of eligible citizens on the voters register.
- Provide any other recommendations that might directly or indirectly contribute to the increased participation of citizens in inclusive elections in Tanzania.

## 5 FUNCTIONAL REQUIREMENTS

### 5.1 Timeline

Prospective vendors must submit a timeline in the Response showing the time required to produce and consolidate the products and/or deliver services. The timeline should not exceed 14 weeks from signing of the contract.

### 5.2 Geographic Code (applicable to USAID funding only)

IFES' project in **Tanzania** is funded by United States Agency for International Development (USAID) under Source and Nationality (S/N) Geographic Code 937 (please refer to [22 CFR 228.03](#) for more information). A waiver request may apply to certain offers. If IFES determines a waiver would be necessary, the estimated time required to obtain the waiver will be considered within the "Timeline" in the Evaluation Criteria. IFES encourages all prospective contractors to consider products that fall under S/N Geographic Code 937 whenever possible.

### 5.3 Permits, Clearance and Approvals

The prospective vendors will include in the timeline any time needed to obtain any permits, clearances, and/or approvals required under local legal requirements to produce or deliver the products and/or services described in the Scope of Work.

## 6 QUALIFICATIONS & REFERENCES

Prospective vendors must provide the following information for their Response to be considered:

1. A brief outline of the company and services offered, including:
  - Full legal name and address of the company
  - Corporate and tax registration documents
  - Year business was started or established
  - Full name of the legal representative (president or managing director) of the company
  - Name of any individuals or entities that own 50% or more of the company
  - U.S. companies must indicate if they are a registered Small Business (Woman owned, veteran-owned, Minority-owned, Disabled, Service Disabled Veteran-owned)

- No subcontracting is allowed under this solicitation.
- 2. Evidence of successful completion of a project of a similar size and complexity.
- 3. References: Contact information for no less than three references from projects similar in size, application, and scope and a brief description of their implementation (including location and year). IFES reserves the right to request and check additional references.
- 4. Prospective vendors must be legally registered under the laws of the country in which they are organized and possess all licenses, permits and government approvals necessary for performance of the work. Scope of Work.
- 5. A certification signed by an officer or authorized representative that the prospective contractor/vendor has sufficient financial, technical and managerial resources and facilities to complete the Scope of Work.

## **7 PRICING**

Prospective contractors must complete the following cost breakdown for the implementation of their solution for IFES' project as described in this solicitation. Prospective contractors must agree to keep these prices valid for a minimum of 90 calendar days.

Pricing must be in Tanzania Shilling. Unit prices are required and in the case of discrepancies between unit prices and the total price, the unit price will be taken as reference basis in the evaluation. Technical specifications must be shown for each item.

## **8 ADDITIONAL TERMS & CONDITIONS**

### **8.1 Non-Disclosure Agreement**

IFES reserves the right to require the prospective vendor to enter into a non-disclosure agreement.

### **8.2 No Collusion**

Collusion is strictly prohibited. Collusion is defined as an agreement or compact, written or oral, between two or more parties with the goal of limiting fair and open competition by deceiving, misleading, or defrauding a third party.

### **8.3 Companies Owned or Controlled by Government**

The prospective vendor must disclose in writing with its Response if a government, its agents, or agencies, have an ownership or managerial interest in the company. Failure to disclose a government ownership or managerial interest in the company will result in the prospective contractor's offer being removed from consideration.

### **8.4 Subcontracting**

No subcontracting is allowed under this solicitation.

### **8.5 Costs**

The solicitation does not obligate IFES to pay for any costs, of any kind whatsoever, which may be incurred by a prospective contractor/vendor or third parties, in connection with the Response.

### **8.6 Intellectual Property**

Prospective vendors may not use any intellectual property of IFES including, but not limited to, all logos, trademarks, or trade names of IFES, at any time without the prior written approval of IFES.

**8.7 Prospective Contractors' Responses**

All accepted Responses shall become the property of IFES and will not be returned.

**8.8 Partial Awarding**

IFES reserves the right to accept all or part of the Response when awarding a contract.

**8.9 No Liability**

IFES reserve the right to accept or reject any Response or to stop the procurement process at any time, without assigning any reason or liability. IFES shall not be liable to any prospective contractor, person, or entity for any losses, expenses, costs, claims, or damages of any kind.

**8.10 Entire Solicitation**

This solicitation, any addenda to it, and any attached schedules, constitute the entire solicitation.

**[End of Solicitation]**