



International Foundation
for Electoral Systems

INTERNATIONAL FOUNDATION FOR ELECTORAL SYSTEMS

RFP-22-039 for Strategic Communication Advisory Services in Albania

Questions and Answers

28/2/2022

1. Would appreciate clarification from you as to the specific deliverables you are seeking to successfully address this bid.

IFES Responds: IFES will co-create deliverables with the firm based on the needs of the project. Applicants may suggest deliverables as part of their proposals using information provided in the RFP and past experience of the applicant in similar projects. Examples may include a project communications strategy, public relations plans, and social media content creation, including posts, videos, graphics, polls, calls to action, etc. Deliverables will also be driven by requests from the donor and may be subject to further modification throughout the life of the contract.